

**PSYO 252: INTRODUCTION TO SOCIAL PSYCHOLOGY**  
**Mondays & Thursdays 13:00 – 16:30**

**Professor: Paul G. Davies**

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Office Hours: Mondays 13:00 – 16:30

To join Paul in his office hours please use the following url:

<https://ubc.zoom.us/j/63059441957?pwd=vKmLTCwUBvkH1zG8ptAuiD1XsWkpiN.1>

**Teaching Assistants:**

**Nina Gregoire**

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Office Hours: Thursdays 13:00 – 16:30

To join Nina in her office hours please use the following url:

<https://ubc.zoom.us/j/3667359884?pwd=MXRFTWJNU1dPcnpEeUlpoEVQMDM1QT09>

**Nataasha Khattar**

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Office Hours: Wednesdays 09:00 – 12:00

To join Nataasha in her office hours please use the following url:

<https://ubc.zoom.us/j/8456580150?pwd=YThUMmtvQWJvN3hBZEKvb0s4QkY1UT09&omn=62783791171>

**THE ONLINE ENVIRONMENT**

With this course being online, and students registering for the course from all over the world, please keep in mind that some of the content may be considered illegal by some governments. This may include, but is not limited to, human rights, representative government, defamation, obscenity, gender or sexuality, and historical or current geopolitical controversies. If you are student living abroad, you will be subject to the laws of your local jurisdiction, and your local authorities might limit your access to course material or take punitive action against you. UBC and your professor are strongly committed to academic freedom, but have no control over foreign authorities (please visit <http://www.calendar.ubc.ca/vancouver/index.cfm?tree=3,33,86,0> for an articulation of the values of the university conveyed in the Senate Statement on Academic Freedom). Thus, we recognize that students will have legitimate reason to exercise caution in studying certain subjects. If you have concerns regarding your personal situation, consider postponing taking a course with manifest risks, until you are on campus or reach out to your academic advisor to find substitute courses. For further information and support, please visit: <http://academic.ubc.ca/support-resources/freedom-expression>

All lectures will be recorded and posted on Canvas for students to watch whenever it is convenient. Lectures will be uploaded to Canvas a minimum of two days prior to the corresponding scheduled class time. As outlined previously in this syllabus, office hours will be held during the 7 hours of scheduled class time each week, plus there is an additional 3 office hours scheduled per week, so students have 10 hours of scheduled office hours each week to choose between. In order to engage with this course online, students are required to have a computer and a stable Internet connection. A quiet space to view the recorded lectures and to write examinations is also highly recommended. A stable internet connection is particularly important when writing exams on Canvas.

## **EXAM INFORMATION**

All examinations must be completed during the scheduled class time. Out of fairness to all students, there are no exceptions to this policy. Examinations will be delivered on Canvas, and everyone's exam will start at 1pm PST.

While writing exams, it is the responsibility of the student to ensure that any technical issues are reported to the instructor immediately at [paul.g.davies@ubc.ca](mailto:paul.g.davies@ubc.ca). Please document the issue or technical concern via a screenshot. The examinations in this course are all open-book, so you are permitted to access any of the course materials, including your notes, during the exam. You are NOT to use any search engines. You are also NOT to communicate with anyone about the exam during the scheduled write time or after the examination – you are to work independently. If you violate these conditions, you have engaged in Academic Misconduct and will be subject to the consequences articulated in the Academic Integrity section of this syllabus.

It is our policy in this course that grades will not be adjusted (through extra assignments or otherwise) in order to achieve a passing mark, higher letter grade, etc. To ensure equity for all of our students, requests for additional assignments or to bump-up grades will not be considered.

## **COURSE OVERVIEW**

### **LEARNING OUTCOMES**

By the end of PSYO 252, students should be able to:

- Demonstrate understanding of the key theories and constructs in social psychology
- Examine the strengths and weaknesses of the numerous research designs and methodologies used in social psychology
- Critically assess social-psychology findings as presented in the media and professional journals
- Apply social-psychology principles to everyday life
- Recognize the power of an individual's context in shaping their experiences

## REQUIRED TEXT

*Social Psychology*, by Kassin, Fein, & Markus, *11th Edition*. You can buy the e-textbook or hardcopy through the UBC's bookstores or Cengage Learning's website. New and used versions of this text are also widely available through retailers like Amazon, etc. Please note, the *10th Edition* of this text is also fine to use for this course.

## IMPORTANT DATES

Test #1, July 15th starting at 1pm PST (25% of grade). The exam will cover chapters 2, 3, 4, 9, 10, of the text and all of the related material from the corresponding lectures—including video clips.

Test #2, July 29th starting at 1pm PST (25% of grade). The exam will cover chapters 5, 6, 7, & 8 of the text and all of the related material from the corresponding lectures—including video clips.

Final (Aug 12th – Aug 16th) (50% of grade). The final is cumulative covering chapters 2 - 14 and their corresponding lectures—including video clips. Further information about Finals at UBC can be found below.

Date	Lecture Topic	Class Reading
Thurs July 04	Introduction; Research Methods & Social Self	Chapters 2 & 3
Mon July 08	Perceiving People	Chapter 4
Thurs July 11	Attraction & Helping Others	Chapters 9 & 10
Mon July 15	<b>First Test</b>	Chapters 2,3,4,9,10
Thurs July 18	Stereotypes, Prejudice, and Discrimination	Chapter 5
Mon July 22	Attitudes & Persuasion	Chapter 6
Thurs July 25	Conformity & Group Processes	Chapters 7 & 8
Mon July 29	<b>Second Test</b>	Chapters 5, 6, 7, & 8
Thurs Aug 01	Law & Aggression	Chapters 12 & 11
Mon Aug 05	<b>Holiday</b>	No Readings
Thurs Aug 08	Business, Health, & Well Being	Chapter 13 & 14

**2% SONA Bonus. An explanation of this Sona bonus  
can be found at the end of this syllabus**

Percentage%	Letter Grade
90-100	A+
85-89	A
80-84	A-
76-79	B+
72-75	B
68-71	B-
64-67	C+
60-63	C
55-59	C-
50-54	D
0-49	F

### MISSED EXAMS

I do not permit students to miss exams. If you are unable to write an exam on a given date, you will be required to write a make-up exam. I do not permit students to change the weighting of exams; that is, for all students 25% of your final grade is determined by Midterm #1, 25% by Midterm #2, and 50% by the Final.

### FINAL EXAMINATION

The examination period for Summer 2024 Term 2 is Aug 12th – Aug 16th. Except in the case of examination clashes and hardships (three or more formal examinations scheduled within a 24-hour period) or unforeseen events, students will be permitted to apply for out-of-time final examinations only if they are representing the University, the province, or the country in a competition or performance; serving in the Canadian military; observing a religious rite; working to support themselves or their family; or caring for a family member. Further information on Academic Concession can be found under Policies and Regulation in the Okanagan Academic Calendar <http://www.calendar.ubc.ca/okanagan/index.cfm?tree=3,48,0,0>. All requests for out-of-time final examinations must be approved by the Dean's office, which starts by you completing the following form and submitting it to the Dean's office:  
<https://fass.cms.ok.ubc.ca/wpcontent/uploads/sites/131/2020/06/Out-of-time-examination-FASS.pdf>

### GRADING PRACTICES

Faculties, departments, and schools reserve the right to scale grades in order to maintain equity among sections and conformity to University, faculty, department, or school norms. Students should therefore note that an unofficial grade given by an instructor might be changed by the faculty, department, or school. Grades are not official until they appear on a student's academic record. <http://www.calendar.ubc.ca/okanagan/index.cfm?tree=3,41,90,1014>

### ACADEMIC INTEGRITY

The academic enterprise is founded on honesty, civility, and integrity. As members of this enterprise, all students are expected to know, understand, and follow the codes of conduct regarding academic integrity. At the most basic level, this means submitting only original work

done by you and acknowledging all sources of information or ideas and attributing them to others as required. This also means you should not cheat, copy, or mislead others about what is your work. Violations of academic integrity (i.e., misconduct) lead to the breakdown of the academic enterprise, and therefore serious consequences arise and harsh sanctions are imposed. Incidences of plagiarism or cheating usually result in a failing grade or mark of zero on the assignment or in the course. Careful records are kept to monitor and prevent recidivism. A more detailed description of academic integrity, including the University's policies and procedures, may be found in the Academic Calendar at:

<http://www.calendar.ubc.ca/okanagan/index.cfm?tree=3,54,111,0>

#### COPYRIGHT DISCLAIMER

Diagrams, figures, photos, and data included in lecture presentations adhere to Copyright Guidelines for UBC Faculty, Staff and Students (<http://copyright.ubc.ca/requirements/copyright-guidelines/>) and UBC Fair Dealing Requirements for Faculty and Staff (<http://copyright.ubc.ca/requirements/fair-dealing/>). Some of these diagrams, figures, photos, and data contained in lectures are subject to copyright; consequently, they will not be posted to Canvas. All material uploaded to Canvas are used with permission of the publisher; are in the public domain; are licensed by Creative Commons; meet the permitted terms of use of UBC's library license agreements for electronic items; and/or adhere to the UBC Fair Dealing Requirements for Faculty and Staff. Access to the Canvas course site is limited to students currently registered in this course. Under no circumstance are students permitted to provide any other person with means to access this material. Anyone violating these restrictions may be subject to legal action. Permission to electronically record any course materials must be granted by the Instructor. Distribution of this material to a third party is forbidden.

#### CAMPUS RESOURCES

UBC Okanagan Disability Resource Centre:

The Disability Resource Centre ensures educational equity for students with disabilities and chronic medical conditions. If you are disabled, have an injury or illness and require academic accommodations to meet the course objectives, please contact Earlene Roberts, the Manager for the Disability Resource Centre located in the University Centre building (UNC 215).

UNC 215 250.807.8053 email: [drc.questions@ubc.ca](mailto:drc.questions@ubc.ca)

Web: <http://www.students.ok.ubc.ca/academic-success/disability-resources/>

UBC Okanagan Equity and Inclusion Office:

Through leadership, vision, and collaborative action, the Equity & Inclusion Office (EIO) develops action strategies in support of efforts to embed equity and inclusion in the daily operations across the campus. The EIO provides education and training from cultivating respectful, inclusive spaces and communities to understanding unconscious/implicit bias and its operation within in campus environments. UBC Policy 3 prohibits discrimination and harassment on the basis of BC's Human Rights Code. If you require assistance related to an issue of equity, educational programs, discrimination or harassment please contact the EIO.

UNC 325H email: [equity.ubco@ubc.ca](mailto:equity.ubco@ubc.ca) Web: [www.equity.ok.ubc.ca](http://www.equity.ok.ubc.ca)

#### Health & Wellness:

At UBC Okanagan health services to students are provided by Health and Wellness. Nurses, physicians and counsellors provide health care and counselling related to physical health, emotional/mental health and sexual/reproductive health concerns. As well, health promotion, education and research activities are provided to the campus community. If you require assistance with your health, please contact Health and Wellness for more information or to book an appointment. UNC 337 250.807.9270 Email: [healthwellness.okanagan@ubc.ca](mailto:healthwellness.okanagan@ubc.ca)  
Web: [www.students.ok.ubc.ca/health-wellness](http://www.students.ok.ubc.ca/health-wellness)

#### Student Learning Hub:

The Student Learning Hub is your go-to resource for free math, science, writing, and language learning support. The Hub welcomes undergraduate students from all disciplines and year levels to access a range of supports that include tutoring in math, sciences, languages, and writing, as well as help with study skills and learning strategies.

LIB 237 250.807.8491 email: [learning.hub@ubc.ca](mailto:learning.hub@ubc.ca)

Web: <http://www.students.ok.ubc.ca/academic-success/learning-hub/>

#### Office of the Ombudsperson for Students:

The Office of the Ombudsperson for Students is an independent, confidential and impartial resource to ensure students are treated fairly. The Ombuds Office helps students navigate campus-related fairness concerns. They work with UBC community members individually and at the systemic level to ensure students are treated fairly and can learn, work and live in a fair, equitable and respectful environment. Ombuds helps students gain clarity on UBC policies and procedures, explore options, identify next steps, recommend resources, plan strategies and receive objective feedback to promote constructive problem solving. If you require assistance, please feel free to reach out for more information or to arrange an appointment. UNC 328 250.807.9818 email: [ombuds.office.ok@ubc.ca](mailto:ombuds.office.ok@ubc.ca) Web: [www.ombudsoffice.ubc.ca](http://www.ombudsoffice.ubc.ca)

#### The Global Engagement Office

The Global Engagement Office provides advising and resources to assist International students in navigating immigration, health insurance, and settlement matters, as well as opportunities for intercultural learning, and resources for Go Global experiences available to all UBC Okanagan students, and more, contact [geo.ubco@ubc.ca](mailto:geo.ubco@ubc.ca)

#### Safewalk:

Don't want to walk alone at night? Not too sure how to get somewhere on campus? Call 250.807.8076. For more information, see: [www.security.ok.ubc.ca](http://www.security.ok.ubc.ca)

#### Sexual Violence Prevention and Response Office (SVPRO):

A safe and confidential place for UBC students, staff, and faculty who have experienced sexual violence regardless of when or where it took place. Just want to talk? We are here to listen and help you explore your options. We can help you find a safe place to stay, explain your reporting options (UBC or police), accompany you to the hospital, or support you with academic accommodations. You have the right to choose what happens next. We support your decision, whatever you decide. Visit [svpro.ok.ubc.ca](http://svpro.ok.ubc.ca) or call 250.807.9640.

Independent Investigations Office (IIO):

If you or someone you know has experienced sexual assault or some other form of sexual misconduct by a UBC community member and you want the Independent Investigations Office (IIO) at UBC to investigate, please contact the IIO. Investigations are conducted in a trauma informed, confidential, and respectful manner in accordance with the principles of procedural fairness. You can report your experience directly to the IIO via email:

[director.of.investigations@ubc.ca](mailto:director.of.investigations@ubc.ca) or by calling 604.827.2060 or online by visiting [investigationsoffice.ubc.ca](http://investigationsoffice.ubc.ca)

## **SONA RESEARCH ACTIVITY**

Students earn Sona credit points for their eligible courses from participating in research activity. This can be either through direct participation in research through the Sona online research system (Option 1), by completing summaries of primary research articles (Option 2), or by a combination of the two types of activities. First year courses (i.e., PSYO 111 and PSYO 121) include 4% as part of the final course grade for participating in Sona research activity, while second year and higher courses allow for a 2% bonus to be added to the final course grade for participating.

### **Research Participation In Online Research System (Option 1)**

As a participant in one of the numerous research studies posted at <http://ubco.sona-systems.com/>, you will obtain 0.5% credit for each 0.5 hour of participation. Hence, studies requiring a 1-hour time commitment provides a credit of 1%, 1.5 hours provides a credit of 1.5%, and 2 hours provides a credit of 2.0%, etc.

#### **Important Requirements**

You may participate in more than one study in order to earn credits. It is important to sign up for studies early in the semester in order to increase the odds that a timeslot is available. If you wait until later in the semester, timeslots may no longer be available.

#### **Logging onto the System**

Sona is only open for those students who are registered in a psychology course offering Sona credit points. Please only use the request account option if you have never used the Sona system before. If you have used the Sona system before, please use the most recent login information you remember to log in.

#### **Missed Appointments & Penalties**

Missed appointments (i.e., failure to cancel the appointment at least 3 hours prior to the session) will be tracked. The consequence will be that you will not receive credit for participation in the study and you will be assigned an unexcused no-show. The unexcused no-show designation will cause you to lose the credit value of the study from the total possible credit points you can earn for your course. For example, if you are in PSYO 111 (or 121), you can earn up to 4.0 credits. If you miss an hour-long session that you signed up for (i.e., 1.0 credit) and don't cancel it in advance, the maximum credits that you can now earn for your course is 3.0, regardless of how



many studies you complete. If, after consenting to participate and starting a session (or survey), you decide to withdraw your consent, to avoid receiving an unexcused no-show on Sona, you must do one of the following: if it is an online study, you must cancel your Sona sign-up and/or contact Shirley ([psyc.ubco.research@ubc.ca](mailto:psyc.ubco.research@ubc.ca)) if you are unable to cancel your sign-up; if it is an in-person study, you must let the researcher know directly. Their email can be found on the main description page for the study (little envelope icon). Depending upon the study, they will either cancel your session or assign you an excused no-show (meaning that you will not be penalized).

Your ability to withdraw your data will depend upon the study. Instructions for withdrawing your data (including limitations) will be described in the study's consent form. Please email [psyc.ubco.research@ubc.ca](mailto:psyc.ubco.research@ubc.ca) with any questions or concerns that you may have regarding the Sona system. Your professor or instructor does NOT have access to this information.

### **Research Summary Assignment (Option 2)**

As an alternative to participating in research studies, you may obtain Sona credit points by completing library-writing projects to a satisfactory level. Each library-writing project is worth a total of two credits. It must be submitted a minimum of 14 days prior to the last lecture date.

#### **Important Requirements**

This project consists of reading and summarizing (in written form) a recent, peer-reviewed, primary research article.

A “recent” article has been published within the past 12 months.

A “peer reviewed” article is one that has been reviewed by other scholars before it is accepted – for example, it cannot be a news item, an article from a popular magazine, a notice, or a letter to the editor.

A “primary” research article describes an experiment or study where data are collected by the authors. In other words, the article you choose to review cannot be a book review, literature review, or summary article.

You must choose an article published by one of the following agencies:

The American Psychological Society - Psychological Science, Current Directions in Psychological Science, Psychological Science in the Public Interest, or Perspectives on Psychological Science. The American Psychological Association - [www.apa.org/journals/by\\_title.html](http://www.apa.org/journals/by_title.html) has a full listing. The Canadian Psychological Association - Canadian Psychology, Canadian Journal of Behavioural Science, or Canadian Journal of Experimental Psychology. The Psychonomic Society - Behavior Research Methods, Cognitive, Affective, & Behavioral Neuroscience, Learning & Behavior, Memory & Cognition, Perception & Psychophysics, or Psychonomic Bulletin & Review.

#### **Other Assignment Guidelines**

The summary should be about 300-500 words in length. The source must be cited and referenced in accordance with the Publication Manual of the American Psychological Association. The review will be graded on a pass – fail basis (2% or 0%). At least 14 days before the end of



classes each term, submit the following to the course instructor: the article summary; a copy of the article; a cover page that specifies your name, student number, email address, and word count of the summary; the course title and number.

Submitting the assignment 14 days in advance is necessary to ensure that you have an opportunity to make corrections, if required. If you do not check your email frequently, provide a phone number on the cover page.